



The Nutcracker Market

OF LES GRANDS BALLETS CANADIENS DE MONTRÉAL

GOURMET PLEASURES. HOME DECORATIONS. BEAUTY. TOYS. FASHION. GIFTS.

**GET WRAPPED UP IN THE NUTCRACKER MARKET!
WITH SPOKESPERSON DOMINIQUE BERTRAND**

**BEGINNING NOVEMBER 24, 2011
AT THE PALAIS DES CONGRÈS DE MONTRÉAL**

Montreal, November 1st, 2011 – A small market is getting bigger! After the success of last year's inaugural edition, Les Grands Ballets Canadiens de Montréal is busy preparing this year's Nutcracker Market, which opens on Thursday, **November 24** at the **Palais des congrès de Montréal** and closes on **December 4, 2011**. This year's market will be even more impressive, with **77 exhibitors**, each more enticing than the next, several brand-new products, and a wealth of **original, fabulous and exclusive gift-ideas... in all price ranges!** Les Grands Ballets is also pleased to announce this year's **official spokesperson**: the well-known broadcaster and host, **Dominique Bertrand**.

In the words of Alain Dancyger, the Executive Director of Les Grands Ballets Canadiens de Montréal: "This year the Nutcracker Market presents exhibitors offering a greater and more original array of gift items, all under one roof. This event provides a rare holiday treat and an opportunity to reach out and help others. I am certain that this second edition will establish the event as one of the holiday season's musts, destined to become a tradition, in the same way as *The Nutcracker*."

THE NUTCRACKER MARKET, FOR THE BENEFIT OF THE NUTCRACKER FUND FOR CHILDREN

This non-profit Christmas market, Montreal's first, was launched in 2010 by Les Grands Ballets Canadiens and immediately hailed by the Montreal community. As the Holiday season approaches, it offers **a unique shopping format**. This year, over **20,000 visitors** are expected to visit this **gift hunter's paradise!** In so doing, they are helping a good cause: **10%** of the merchant's pre-tax sales and **all** revenues earned by Les GBCM during the market will go to **The Nutcracker Fund for Children**—allowing underprivileged children to attend educational workshops and a performance of the ballet—and towards production costs of *The Nutcracker*.

TD BANK GROUP: NEW MAJOR PARTNER

New this year: as the lead sponsor, TD Bank Group will partner with Les Grands Ballets Canadiens to present The Nutcracker ballet and the second edition of the Nutcracker Market.

"Allowing children to experience the magic of The Nutcracker is one of the greatest gifts we can offer them," said Christine Marchildon, Senior Vice President, Quebec region, TD Canada Trust. "This event



will surely stimulate their imagination and help develop their own creativity. Promoting access to culture and the arts is a way for us at TD to have a positive impact in the communities where we operate.”

WHO ARE THE EXHIBITORS OF THE NUTCRACKER MARKET?

The exhibitors taking part in the Nutcracker Market have been selected for their boundless creativity and imagination. They will dazzle you with their refined *art de vivre*, their stylish and innovative collections, high-quality products, historically inspired treasures, and much more!

In the category of **fashion and accessories**: the latest ready-to-wear, exquisite woolen fabrics, cuts that flatter the body, designed by some of today’s fashion leaders, including **Arelaine, Céline en laine, FibrEthik** and **Kollontaï**; amazing remodelled fur accessories (**Fourrure Louloutte**); casual bags and accessories (**Atelier Entre-Peaux**); natural or semi-precious stones, as well as luxury, costume and vintage jewelry (**Anastasia Bijoux, BeBlue Bijoux et Accessoires, Chabada etc., Chris & Alix, Èk San, Estrella bijoux, Fifth Avenue Collection, Gitan D. Côté, Louise Moreau Créations, Manifest Design, Micalla, Mint and Tulip, Sazzu**).

Passionate confectioners and chocolate makers, purveyors of fine foods, family and artisanal businesses—all are working to add spice and variety to our daily lives. Come and discover them at the Market! Their extensive range of sweets include chocolates, petits fours, truffles, cookies, shortbread, candies, macaroons, cakes, jams, jellies, marmalades, honey-based sweets, caramels, syrups, and more... **Cao, Chocolats Suisses, Coach House Shortbread Company, Confiserie Beriza, Érabeille Artisan, Heritage Kalamata, Intermiel, Les Caprices de Marilou, Le Comptoir Chocolat, Les confinatures de Jeannette, La Face Cachée de la Pomme, La Maison du Macaron, Les Trésors de l’Érable, Toque & Tablier**. A cornucopia of other **gourmet pleasures** is also on offer: mouth-watering, authentic and delectable country cooking, including fine foods, crackers, foie gras, rillettes, pâtés, tapenades, chutneys, olive oils, vinegars, teas, tisanes, “acéritifs”, locally vinted wines, and mead. Among 2011 exhibitors: **Canneberge Nutra-Fruit, Cook’s Gourmet, Domaine Acer, Domaine Cultiv’art, Henderson Farms, Les Canardises, La Maison de thé Camellia Sinensis, Maison Orphée, Thés C.G., Vignoble Rivière du Chêne, Vignoble Orpailleur Gourmet**. Look out too for blackcurrant-based products (**La Petite Paysanne**) and aperitif tomato wine (**Omerto**).

As for **home and decoration**, the Market is offering a veritable art of living, within reach of one and all. This includes such products as plants, garden furniture and accessories (**Alphaplantes**); candles (**Comptoir d’ailleurs**); art objects, decorative and design objects, display containers, furniture, Christmas decorations, kitchen items, table settings (**Cosara, Galerie Zone Orange, Gian Rocco, IDDKO, La Belle Boutique, Olivia, Poitras, 13 rue de l’univers, Un Détour en Provence**); and even therapeutic pillows and duvets (**Les créations Mayukori, Les Étoffes d’Intérieur**), environmentally friendly detergents (**The Laundress**), arrangements of dried flowers (**Zu Zu**), and much more!

In the category of **beauty and well-being**, you’ll find everything to pamper yourself and liven up the winter! Soaps from Marseille, natural olive-oil soaps, gels, creams, cosmetics, hand-made perfumes, skin-care and bath products (**L’Art au quotidien, Au Savon de Marseille, Carriage 44, Cosmitty, Les Savonnettes de Minette, Olivia’s Oasis, Zorah biocosmétiques**).

And **children** are certainly not forgotten. There are books, comics, toys, stuffed animals and dolls galore, all guaranteed to delight... (**La Boutique de Mikai, Boutique Virevolte, Calidou, Collections Liam, Dominique et compagnie, Mini Bulles**).

Other **gift ideas**: essential oils (**Aromas Natureles**), a vast selection of books on architecture (**CCA**), original activity boxes (**Coffrets prestige**), custom made perfumes (**Essence Workshop**), Japanese inspired gadgets and *mangas* (**Manga-Thé**), horticultural kits (**Mano Verde**), instant wine coolers (**Ravi Solution**) as well as special *Nutcracker* merchandise.



EXCLUSIVE TO THE MARKET

Chocolate puzzle, by Le Comptoir Chocolat

This confectioner's fair-trade and tasty dark chocolate puzzle (71% cocoa), in 7" x 7" (200 grams), \$28.50, was created specially for the Nutcracker Market! Also available in 3.5 inch squares (60 grams), for \$8.75! An affordable delight for the sweet-toothed!

The Nutcracker Jewellery, by Micalla

Known for its one-of-a-kind designs, Micalla is offering an exclusive range of limited edition Nutcracker gifts in support of Les Grands Ballets Canadiens de Montréal. Its sterling-silver line of costume jewellery is called *A Dream of Snowflakes*, inspired by *The Nutcracker's* Snow Queen. These delicate pieces are ideal for all occasions.

Claude André Hébert Perfume

A perfume for girls inspired by young Clara from *The Nutcracker*, as well as *Dragée*, based on the Sugar Plum Fairy, both created by the famed Montreal perfumer Claude André Hébert (claudefandrehebert.com). *Clara* will be sold for \$38 (eau de toilette, notes, 50 ml) and *Dragée* for \$75 (perfume, notes, 50 ml)—exclusive prices at the Market!

Clara ingredients: rosewood, gardenia, honey, Santos Angel (Chilean tree), aldehyde, leather, fig, caramel, iris, musk, orchid, cinnamon, gingerbread, pine, walnut

Dragée ingredients: cinnamon, pink peppercorn, pepper, ginger, rose, jasmine

Marie Saint Pierre Handbag

Montréal Couture (montrealcouture.com) and Les Grands Ballets are once again offering the handbag created especially for the first edition of the Nutcracker Market by the distinguished designer Marie Saint Pierre. This fashion accessory, composed of three detachable pieces, is ideal for all occasions!

DOMINIQUE BERTRAND, SPOKESPERSON OF THE 2011 NUTCRACKER MARKET



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After a successful international modelling career, Dominique Bertrand has made her mark in the media world of Quebec. Among other positions, she was director of the magazine *Clin d'œil*, a television fashion journalist, a program director at Canal Vie, a radio host and author. Multi-talented and insatiably curious, she has enthusiastically agreed to take up this new challenge.

"Decorations, music, fruit cake, spice potpourris, and all the traditions associated with the festive season send me into a kind of euphoria. The approach of Christmas also plunges me into a state of grace, which brings out the very best in me," says Mrs. Bertrand. "My desire to give and make others happy, I have to admit, reaches its peak at this time of year. So it's hardly surprising that I accepted, with great eagerness and excitement, the invitation from Les Grands Ballets Canadiens de Montréal to be the spokesperson of the Nutcracker Market."

INTERIOR DESIGN

The exhibitors' kiosks design, inspired by *The Nutcracker*, was the brainchild of interior designer **Jean-Daniel Pilon**, who works in both the residential and commercial sectors. As for the décor of the Nutcracker Market's various entrees, they were made by students of the interior design program of Collège LaSalle.

PARTNERS OF THE NUTCRACKER MARKET

The Nutcracker Market is presented by **TD Bank Financial Group**. Les Grands Ballets Canadiens de Montréal would also like to acknowledge the contributions and support of the following sponsors and partners: **SPONSORS** – Air Canada, SNC-Lavalin, Trudeau Corporation, Kia Ville-Marie / **PARTNERS** – Palais des congrès de Montréal, Tourism Montreal, Les Trois Producteurs.





The Nutcracker Market

NOVEMBER 24 - DECEMBER 4, 2011

Contribution requested at the entrance

Adults: \$2

Seniors and students: \$2 / free from Monday to Thursday, 2 p.m. to 5 p.m.

Children 12 and under: free

Opening Hours

Thursday, November 24 and Friday, November 25: 11 a.m. – 8 p.m.

Saturday, November 26 and Sunday November 27: 11 a.m. – 5 p.m.

Monday, November 28 to Wednesday, November 30: 11 a.m. – 7 p.m.

Thursday, December 1 and Friday, December 2: 11 a.m. – 8 p.m.

Saturday, December 3 and Sunday, December 4: 11 a.m. – 5 p.m.

Palais des congrès de Montréal

1001, Place Jean-Paul Riopelle
Place-d'Armes Metro Station, orange line

Website

MarcheCasseNoisette.com

Information

Palais des congrès de Montréal: 514 871-8122 / congresmtl.com

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