

NEWS

For immediate release

LES GRANDS BALLETS

G R A D I M I R P A N K O V
DIRECTEUR ARTISTIQUE | ARTISTIC DIRECTOR

LES GRANDS BALLETS CANADIENS DE MONTRÉAL IS RENEWING ITS OFFER

40% DISCOUNT FOR THOSE AGED 16 TO 30 WITH THE « JE ME POINTE ! » CARD

Montreal, September 19, 2011 – After the enthusiastic response to the launch of the “**Je me pointe !**” card last year, Les Grands Ballets is pleased to renew its offer this year. Over 1,500 people under the age of 30 obtained their card last season, benefiting from great deals on tickets.

Are you between 16 and 30? Would you like to see the ultimate in contemporary and classical ballet? Attend unforgettable shows at unbeatable prices? Get your 2011-2012 card now at Place des Arts for only \$12!

This offer is valid for all performances of the 2011-2012 season. Use it for the emotion-packed ballet **Rodin/Claudé**, the timeless classic **The Nutcracker**, the mythical **Swan Lake** performed by the prestigious **Novosibirsk Ballet**, or the romantic **Stravinsky Evening**. Discover the landmark **Revelations** by the **Alvin Ailey American Dance Theater**, the cornerstone of the Afro-American repertoire, or **The Little Prince** by choreographer **Didy Veldman**, a highly personal vision of the legendary tale by Saint-Exupéry. You can see all of these shows for up to 40% off.

New this year

But that's not all! Les Grands Ballets is offering a bonus for the 2011-2012 season. Thanks to our partnership with the Montreal Transit Corporation, you can use your “Je me pointe !” card for a free round-trip journey on the métro or bus!

In addition, students in the CAMPUS program of the Université de Montréal automatically qualify for this card.

The card is now on sale at the box office of Place des Arts, from Monday to Saturday, 10:30 a.m. to 6:30 p.m. Proof of age required. Students in the CAMPUS program must present their CAMPUS card at the Place des Arts box office to obtain their free “Je me pointe !” card. Reduced-price tickets are available in three categories—even at the last minute!

Details and reservations: 514 842-2112 / laplacedesarts.com

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