

NEWS

For immediate release

DANCE AT YOUR FINGERTIPS AT GRANDSBALLETS.COM

Montreal, October 14, 2009 – Launched last year, Les Grands Ballets’ new website is a comprehensive, interactive information tool and a particularly effective way to discover the company. Continually updated content lets Internet users know what’s happening at Les Grands Ballets 24/7. Journalists, collaborators, spectators and friends of Les GBCM are invited to visit it regularly.

Tours, shows, premieres, galas, fundraising events, meet-and-greets with the artists, awareness-raising activities, auditions – the site is chock-full of information. In the **“Behind the Scenes”** section, photos, video clips of rehearsals and shows, clips of tours, and interviews with choreographers and the artistic director are just a mouse click away. The **“News”** section on the home page presents the latest on the company and recent events.

NEW!

In addition to being able to buy single tickets online, soon, visitors will also be able to safely subscribe and make donations at any time via the **“Subscribe”** and **“Support Us”** sections. It’s as fast and easy as one, two, three. Audiences can read up on each ballet in the season’s program, check out synopses and reviews, view photos and video clips, and also buy tickets online!

In line with the times, Les Grands Ballets has also posted a number of clips from the season’s shows on YouTube (<http://www.youtube.com/user/LesGrandsBallets>) and set up a Facebook page this summer. Our goal is to bring Les GBCM experience to the widest possible audience. See for yourself!

– 30 –

Information: Isabelle Gagnon, Press Officer
514-849-8681, ext. 230
igagnon@grandsballets.com

Francine Arsenault, Communications Director
514-849-8681, ext. 227
farsenault@grandsballets.com

www.grandsballets.com